

Fairview - E.S. Brown

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CAPITAL CAMPAIGN

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The Fairview-E.S. Brown Restoration Project

The Fairview-E.S. Brown Heritage Corporation (FESBHC) seeks to preserve the life-affirming educational and cultural experiences of the early 1900s; namely, the Fairview Colored School located in Cave Spring, GA. The campus was erected under the Julius Rosenwald and Booker T. Washington Philanthropic Building Campaign to provide an education for African-Americans.



Project Goals History, Education, Art, and Culture

The Fairview Re-envisioned Campus embodies the new role the School will play in the 21st century by broadening awareness of 20th century educational values. A restored First Grade Building will anchor the re-envisioned campus and serve as the primary interpretive center for the site.

Preservation plans will also focus on the rehabilitation of the original Julius Rosenwald building site; while the original building will be reinterpreted as a community garden utilizing the original building's footprint and layout. Popular garden themes are under consideration, tapping into the growing farm-to-table and local food movements. Camp offerings under consideration target Common Core Georgia Performance Standards for education, including STEAM (Science, Technology, Engineering, Art, Math). Through these efforts, the Fairview campus will continue its tradition of educational excellence set forth by the school's motto: "Good, Better, Best. I will not rest, until my good is better and my better is best."



Project Objective/Accomplishments:

FESBHC is a 501c3 nonprofit organized in the State of Georgia. The four acre campus was purchased and stabilized in 2012. Selected accomplishments: Listing to the National Register of Historic Places; Archaeological Excavation Completed; Awarded Humanities and Arts Award by Governor Deal.

Phase 1 Historic Fairview – Preservation of First Grade Building

Preservation Estimated Cost: \$450,000

Source of Funding: Community Challenge Pledge

Funding Goal: \$218,000

Desired completion: 2018-19

Note: Includes minor site repairs, roadway, parking



Phase 2 Greater Fairview - Master Plan

Estimated Cost: \$35,000-\$50,000

Source of Funding: Not identified

Desired completion: 2019

Develop the Business Model to interpret the campus and establish an Operational Model, Marketing Plan, five year Pro Forma, Educational Curriculum, and Endowment Fund. This phase positions the site to promote tourism, and partner with school systems for educational opportunities that model the STEAM (Science, Technology, Engineering, Art, Math) curriculum programs.

Phase 3 - Implementation of Master Plan

Estimated Cost: TBD

Desired completion: 2019+

Anticipated funding sources: TBD

For more information, please visit www.fairviewbrown.org, contact Joyce Perdue-Smith at heritageweekend@yahoo.com or 706-391-2642

